

Third European Engineers' Day

Concerns about Engineering Excellence

Should the EU be reengineered?

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Assets

- peace since 70 years (almost)
- largest internal market
- n°1 in trade and FDI
- euro: strong currency, core for the EU
- each enlargement = win-win
- EU values: sustainable development

Challenges

- difficulties to perceive benefits: population/populism
- competitiveness: are we outperformed?
- N / S or E / W divide?
- new technologies: acceptance rate
impact on society
precautionary principle
- unemployment vs skills
- Brexit

Opportunities: stronger in the world

- euro and internal market
- geopolitics...
- ... geo-economics

Right answers?

- trade / investment agreements: high on agenda but resistance
- industrial policy: horizontal and comprehensive
- climate / energy: technology, finance, behaviour
- digitisation: IP - cyberattacks - jobs
- migration: solidarity - border controls - integration

Right governance?

- strong “political” Commission: “Spitzenkandidat”
- committed EU Council: to stick together, QMV
- single President (?) Commission - Council
- euro-governance, inclusive or exclusive
- real diplomacy: EU as a powerhouse
- European defence: a complement for diplomacy?

Industry and technology: more engineers needed?

- Hyper technology: nano / digital / mobility
3D / ICT
- important needs: mobility, healthcare, climate, food
- horizontal approach: R&D / innovation / universities /skills
single market / trade / SMEs
global value chains: “Made in the world”
- competitiveness: reforms are needed

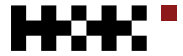
Brexit

- a lose-lose project: borders, law, money
- hard or soft: a real difference or only timing?
- impact on EU: UK biggest third partner country
- impact on UK: EU more than a market
- UK / EU: how to disentangle

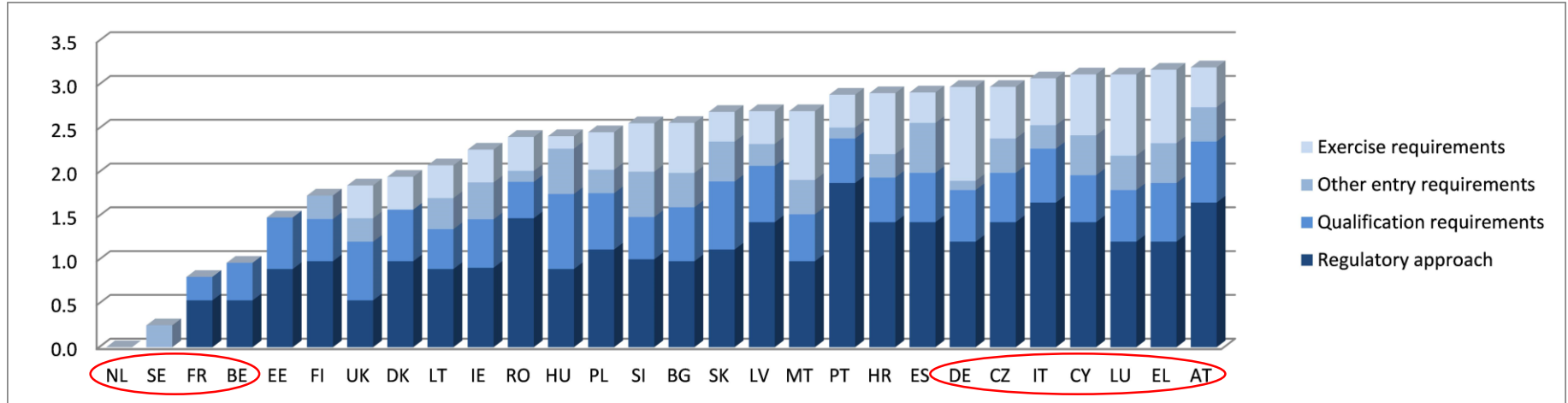
More engineers !

- education, vocational training, lifelong learning
- STEM: education at all levels
- internal market vs professional requirements
- matching quality & mobility
- trust & responsibility
- engineers: a gender issue?

Should the EU be reengineered?



Source, European Commission, November 2016



Business organisations / professional associations

- part of democratic process
- more than lobbyists if representative
- integration factor: common opinions
- defensive → constructive → offensive
- what is in a name?: impact - culture – behaviour

Fabrimetal → Agora

Unice → BusinessEurope



Thank you

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